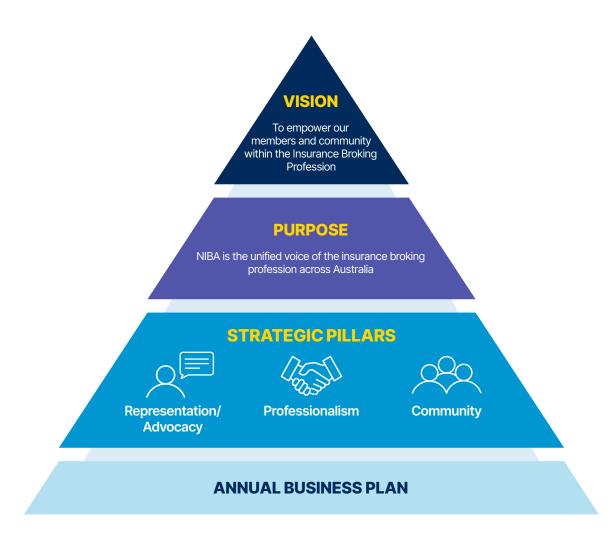




2024 in review

Vision, Purpose and Strategy



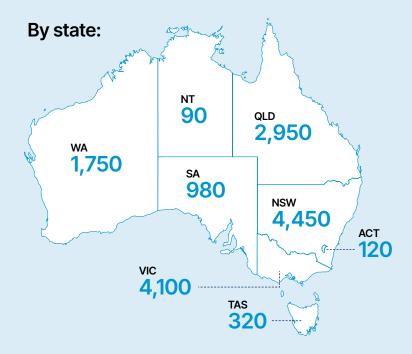
Membership

Principal Member Firms:

380

Individual Members:

14,760



Key findings

What do members value most?



Education and training

2



Industry advocacy and policy representation

3



Insurance advisor magazine/ Broker Buzz e-newsletter

4



Event and networking opportunities

5



Thought leadership

Broker Market Survey questions, n=1000

What do members want NIBA to focus on?

Government advocacy

Self regulation

Young professionals

Public promotion of brokers

Traineeships

Training

Education

Mental health

Advocacy

Lobbying

Claims

Regulation

Training and development

Attracting talent

Education and training

True recognition

Taxes on premiums

2024 NIBA Convention Live Member Session, n=190



Representation/Advocacy – Achievements



Key partners















State Insurance Regulatory Authority





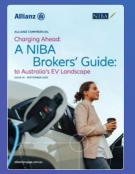
Engagement



meetings with government, regulators and key stakeholders

Regulatory Affairs
Committee meetings

Submissions and releases





- 9 submissions
- 30 media releases
- 3 member guides

Professionalism – Achievements



Insure Your Future



new website launched

12 committee meetings held

5 career expos attended

15+ interviews published

Training and development



participants in Mentoring Program

1050 CPD courses accredited

CPD events run

4 webinars

Code of Practice





9 meetings with Insurance Brokers Code Compliance Committee

increase in number of self-reported breaches since 2020

Community – Achievements



Events



33 events

5500+ total attendees across 6 states

2440 attendees at Gala Lunches

780 attendees at Convention

Awards





awards

137 nominations across 4 awards

39 finalists

Publications





48 Broker Buzz

Community Hub

editions of Insurance Adviser

NIBA committee structure



Key priorities for 2025







2 Increased government relations



Amplify work in representation and advocacy



4

Enhance community engagement with members



Increase Insure Your Future activity and engagement



Focus on education and training